

# "FINISH THE DREAM"

## Tree Farm Recreational Facility Capital Campaign

After 8 years and thousands of volunteer hours, the facility opened in May of 2005. The feedback from users, fans and the community has been overwhelmingly positive. If, however, this facility is to continue to remain open and financially viable, money needs to be raised to retire unbudgeted, outstanding construction debt.



### Tree Farm Recreational Facility Overview:

- Premier Multi-Field Soccer Complex in Vermont
- Public / Private Partnership has raised to date \$325,000 (not including services in kind)
- Multipurpose/Multigenerational programs
- Non-Profit 501c3



### "Build it, and they will come"...

#### First Year Statistics:

- 10,000 visitors; 500 youth and adult athletic teams resulted in over 85,000 visits to the Tree Farm in 2005.
- 2,000 field hours scheduled at the Tree Farm in 2005
- Local programs and hundreds of teams from throughout New England and Canada visited the Tree Farm in 2005

Endorsing  
Organizations:



**GMDA**  
Green Mountain  
Disk Association



**"Pay for it, and they can stay"...** Operating costs are in balance, but the facility cannot generate enough user fees to retire the debt.

We are looking to the business community to raise \$ 200,000. Once this goal is achieved, the facility will be able to be self-supportive through field usage fees. Local and regional economic impact of this project is estimated to generate millions of dollars

The Tree Farm Recreational Facility is a 12 Field athletic complex , located in the town of Essex off Old Colchester Road.

**We need your support to ensure  
the continuation of this valuable regional resource.**

# Tree Farm Recreational Facility Capital Campaign

Local and regional economic impact of this project is estimated to generate millions of dollars. In appreciation for your generous donation:

- A sponsor board recognizing by name contributing organizations will be constructed at the conclusion of the campaign.
- Contributing organizations will be listed on our website and annual report.
- Other Sponsorship Opportunities Available.

Endorsing Organizations:



**I see the benefits of the Tree Farm Recreational Facility in our community. Please count on us for the following financial donation:**

\_\_\_\_\_ Platinum \$5,000

\_\_\_\_\_ Gold \$2,500

\_\_\_\_\_ Silver \$1,000

\_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Contact me to arrange payment

Name of Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ website \_\_\_\_\_

Make checks payable to: Tree Farm Management Group

Please mail to: Tree Farm Management Group  
PO Box 8436  
Essex, Vermont 05451

**Thank You for your Generous Donation.**